

BE AN EMPLOYEE OWNER AT THIS DYNAMIC CONSTRUCTION SUBCONTRACTOR!

OPENING AT OUR MASON OH OFFICE

Company:

Pioneer Cladding & Glazing is a spirited employee-owned and growing exterior facade company specializing in custom unitized curtain walls. Our innovative approach coupled with cutting-edge design technology has won awards as well as respect in our industry. The culture at Pioneer is employee-centric with a focus on engagement, productivity, and accountability. We recruit, hire, train, mentor, and retain the **best-qualified** individuals for each job. We are only as great as our people and we're proud to say we do have the best **and we're looking for more!**

Marketing Specialist Job Summary:

The Marketing Specialist works with the Business Development Director to develop and implement Pioneer's strategic marketing plan. Responsible for all corporate internal (jointly with Human Resources) and external communications and events across Pioneer's service territory. Leverages social media to advertise Pioneer and enhance recruiting efforts; Assists in hiring talent and procuring resources for the Sales/Marketing function; Supports corporate as well as all satellite office communication and marketing needs. Champions the development, improvement, maintenance and/or implementation of company brand and standards.

Job Requirements:

- Bachelor's Degree in Marketing Management, Communications or related field and five years' of marketing experience in a professional atmosphere
- Construction industry experience preferred but not required.
- Proven success implementing communications programs for internal and external audiences
- Experience managing multiple projects and meeting deadlines
- Highly self-motivated and self-directed
- A detailed knowledge of marketing best practices and procedures, work processes, and tools.
- Experience using Microsoft Office applications, as well as desktop publishing software (e.g., Adobe Creative Suite), graphics programs (e.g., InDesign, Adobe Illustrator, Adobe Acrobat, Photoshop).
- Ability to produce accurate, compliant, and compelling work independently and with others.
- Minimal travel may be required

Qualified candidates also possess interpersonal skills and have successfully worked in a fast paced environment. If this sounds like YOU, please submit your resume, cover letter and salary requirements on our website: <http://www.pioneerglazing.com/careers/> or email us at: employment@pioneerglazing.com.

Salary: Commensurate with experience

For information on Pioneer, visit our Web site at www.Pioneerglazing.com

Pioneer is an Equal Employment Opportunity Employer and participates in E-Verify